

BHARTIYA

Press Release

Bhartiya Group appoints Robert Moore as Chief Executive Officer of Bhartiya Fashion

New Delhi April 08, 2013: Bharitya International Ltd. is pleased to announce the appointment of Robert Moore as Chief Executive Officer of Bhartiya's Fashion business. He will be responsible for the leather apparel, accessories and textile garment businesses, leather procurement and production, manufacturing infrastructure in China and the design studio and offices in Milan, Italy.

According to Mr. Snehdeep Aggarwal, Chairman of Bhartiya Group, "Bob will oversee our Fashion business and operations, and he will work to expand our businesses to new markets and business segments. Everyone in the Bhartiya organization is very enthusiastic about his appointment, and I am particularly pleased to have Mr. Moore join the Bhartiya International team."

Mr. Moore served as President and CEO of Shanghai Richina Leather Company, Ltd. since 2009. His prior experience includes serving as President and CEO of Prime Tanning Company, one of the industry leaders in the world, and President of Sperry Topsider, Inc. His expertise includes footwear and leather design, development, marketing and merchandising/sourcing.

Mr. Moore studied at the University of Mississippi in Oxford. He received the Taylor Medal from Ole Miss for outstanding alumni career achievement. He was a member of Young Presidents Organization for many years. In 2012 Leather International Magazine named him one of the 20 Most Powerful Tanners in the World.

Bob and his wife Diana have three children. His interests include golf, hiking, wine tasting and travel.

About Bhartiya Group:

Bhartiya is a diversified business group, with interests in Fashion, Real Estate and Infrastructure.

Bhartiya is active in various cities across Asia, Europe and the US.

Bhartiya International Ltd, the flagship company of the group, is a successful company listed on the BSE and NSE. It is an associate company of Bhartiya City Developers Pvt Ltd. and holds 30%

stake in Bhartiya City project in Bangalore. It has an impressive track record of performance in terms of growth, profitability and dividends. Founded by Snehdeep Aggarwal in 1987, the company today is the largest in India in the leather fashion apparel industry, with a wide customer base of leading global brands. The company has a global operations base, with design studios in Italy and manufacturing capabilities in China. Winner of many awards for excellence, the company has been achieving a CAGR of 20%.

Bhartiya City Developers Pvt Ltd., an associate company of Bhartiya International Ltd. As part of its foray into infrastructure and real-estate, the Bhartiya Group is currently developing the 125-acre Bhartiya City near Hebbal in Bangalore and a 250-acre Leather Products SEZ in the state of Andhra Pradesh in a joint venture with APIIC.

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